

INDIA'S EXCLUSIVE BRAND PHILOSOPHY  
MENTOR – TURNING ENTREPRENEURS  
INTO GLOBAL INFLUENTIAL LEADERS WITH  
WORLD-CLASS BRANDS."

*Rajesh Aggarwal*

RAJESH  
AGGARWAL





# Meet Rajesh Aggarwal

India's Exclusive Brand Philosophy Mentor

Renowned as Dr. Destiny by Business Today Magazine, Rajesh Aggarwal is a trailblazing author, mentor, and founder of Rebirth Academy. With 5 captivating books, he has empowered countless leaders, public figures, influencers, and companies to achieve their goals rapidly and authentically.

## Transformative Impact

With 30+ years of expertise in training and consultancy, Rajesh has positively impacted 1 crore lives globally. His unique mastery in Personal Brand Philosophy, I-Mgt Theory, Less is More Communication, and Live 1 Day Creatively has inspired a new generation of thought leaders to build enduring legacies.

## Global Reach

As a Professor of Practice at UGC and a sought-after speaker, Rajesh has traveled to 110+ cities in India and 5 international countries, sharing his wisdom and guiding individuals to unlock their highest potential. He continues to engage diverse audiences across leading social media platforms.

## Mission: Spreading Love & Peace

Through his poetry shows in Hindi and English, Rajesh's ultimate mission is to create a world where love and peace prevail, while helping leaders discover their true brand philosophy. Join him on a journey of self-discovery, growth, and transformation.

# CLIENTS

I have served



EAGERLY LOOKING FORWARD TO  
PARTNERING WITH YOUR ORGANIZATION



# Design a New **BRAND STORY** 7 Hrs Workshop

## **Why This Workshop:**

There's a thought-provoking story about a scrap shop owner who, among old items, was selling a flute. He tagged its price at Rs. 5 because, for him, it was just scrap. A flute expert passed by, took the flute, and mesmerized everyone by playing a melody; then, he put it back. Soon, people gathered and wanted to buy the flute. The shop owner now tagged its price at Rs. 50 within seconds. When asked why he raised the price, the shop owner replied, "Well, a minute ago, it was scrap, but now its value has increased after passing through an expert's hands. It's no more a wooden scrap; it's a valuable melodic instrument."

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Likewise, whether you have a product or give services and are still chasing clients and trying to convince them despite having a good product, it seems there's something wrong in the **POSITIONING** of your brand. No amount of pushing/chasing will help until you **RE-POSITION** yourself.

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Our Design a New Brand Story Workshop will help you to **RE-POSITION** as an Exclusive Brand. Gone are those days when pushing, convincing like salespeople used to be - now it's only **BRAND POSITIONING**.



# **So, What All You Will Learn and Gain in Our 7 Hours Design a New Brand Story Workshop**

## **Here's the syllabus:**

1. Mindset for Lifelong Success
2. Do You Operate with Positive Emotions
3. How Do You Introduce Yourself
4. How to Break Old Patterns
5. The Power of WHY Philosophy
6. How to Qualify Top 1% Achievers Club
7. Managing a Day
8. How to Achieve Goals in 52 Weeks
9. How to Become a Crowd-Puller Public Speaker
10. Basics of Brand Philosophy
11. What 5 Things Happen When One Elevates as a Brand
12. Some Advanced Techniques of Personal Branding
13. How to Become a Super Specialist
14. What is the Biggest Financial Asset
15. How to Put Business in Auto Mode
16. Six Blueprints of Excellent Organisation
17. Purpose of Business
18. Four Ways to Remain Focused
19. How to Explore Potential
20. Four Pillars of Success
21. How to Remain Exclusive with Big Giants
22. What is Brand Mess
23. How to Handle Disruption
24. 9 Ways on Problem Solving
25. How to Shift Paradigm
26. Social Media Management

# So, If You're Ready...

## Here are the **joining options**

1. One-Day Workshop (7 hours)
  - Intensive learning
  - Condensed format
  - In-person interaction (if not online)
2. Online 7-Day Session (1 hour/day)
  - Flexible pacing
  - Daily practice and reinforcement
  - Online convenience

### Which one resonates with you?

*Rajesh Aggarwal*

Personal Branding Mentor

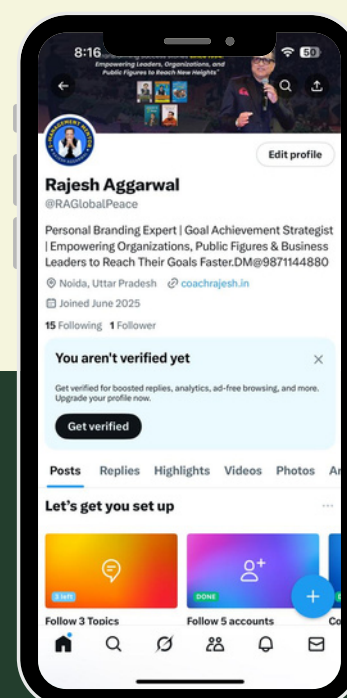
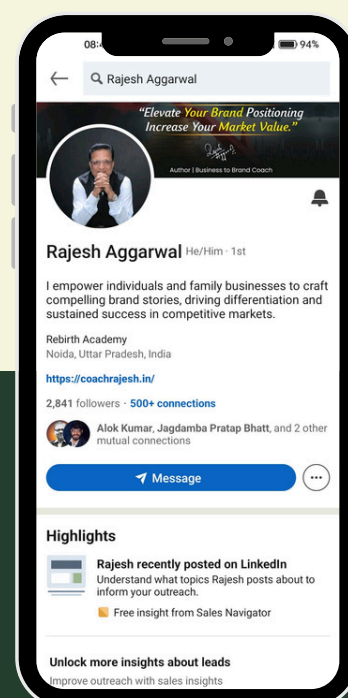
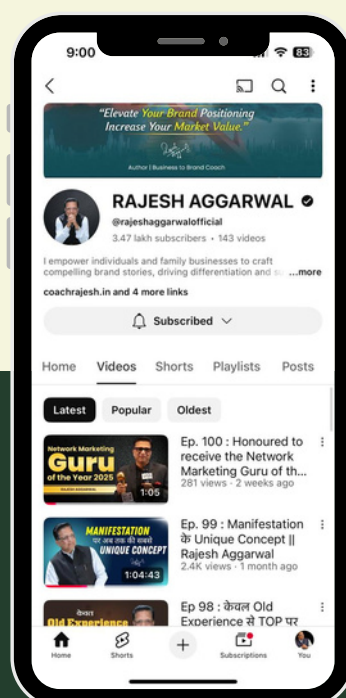
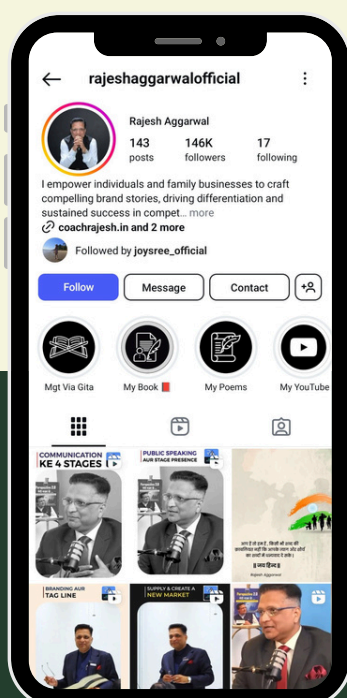
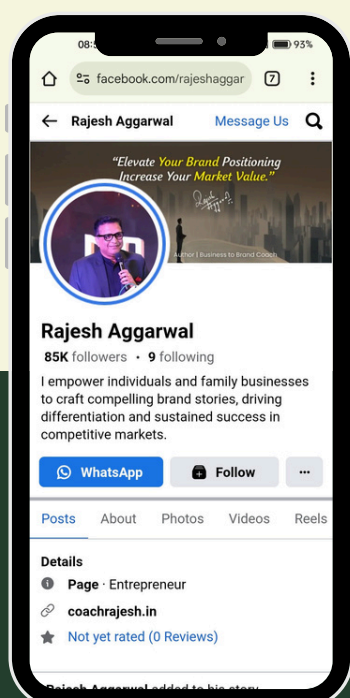
## Connect with us



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Rajesh Aggarwal presents

# I – MANAGEMENT

Workshop for High-Performing Executives



With 30+ years of experience in training, coaching, and mentoring, I've learned that external goals and inner fulfillment are equally vital.

While driving targets is crucial, I've seen teams compromise happiness in the process. This insight inspired me to craft a program that fuels external success while nurturing inner well-being.

My goal is to empower your organization to not only stay ahead of the competition but also create a work environment where people find joy and fulfillment every day.

I invite you to join me on this journey of inner transformation, making each day more meaningful than the last.

All the best !

Rajesh Aggarwal

## AUTHOR / CO – AUTHOR OF 5 BOOKS



## I – MANAGEMENT PROGRAM TOPICS:

- 1. Breaking Free from Negative Patterns:** Understanding the unconscious mind's impact
- 2. Unlocking Inner Bliss:** Harnessing your God-given qualities
- 3. Higher Conscious Mind:** Tapping into its transformative power
- 4. Toxic People Management:** Strategies for maintaining peace
- 5. The Cost of Anger:** Understanding its consequences and rewards of letting go
- 6. Self-Healing & Empowering Others:** Techniques for personal growth
- 7. Unlocking Creativity:** Applying innovative thinking on the job
- 8. Proactive Problem-Solving:** Anticipating challenges before they arise
- 9. Conquering Fear:** Effective encounter strategy



Call For Registration  
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For More Information  
[immanagement.in](http://immanagement.in)

