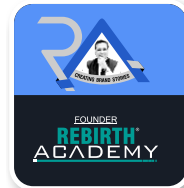


# 4P WORKSHOP



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**PERSONAL BRANDING**

**PRESENTATION**

**PEOPLE MANAGEMENT**

**PUBLIC SPEAKING**



**EXCELLENT SERVICE**

means going extra miles to deliver the UNEXPECTED ...

*Rajesh Haggard*

## GAIN NEW PERSPECTIVE IN 6 HOUR BRAND STORY WORKSHOP

### YOUR KEY TAKEAWAYS FROM THIS SEMINAR

- Achieve the 1% Club Status – The strategy to elevate yourself in just 365 days.
- The DNA of an Excellent Organization – Master the 3 core parameters that define success.
- Personal Branding Power – Discover the 5 key habits to establish your personal brand.
- Customer Connection Formula – Learn the one habit that builds strong, lasting customer links.
- From Business to Brand Story – The 3 crucial steps to transform your business into a powerful brand.
- The Most Powerful Organic Advertising Medium – Find out who holds the key to your brand's visibility.
- Team Alignment Mastery – 3 proven strategies to synchronize & strengthen your team.
- Speak to Win System – A complete guide to commanding the stage & winning over audiences.
- Sales Negotiation Secrets – 10 expert techniques to close deals effectively.
- The Magnetism of a Brand – Why people are naturally drawn to powerful brands.
- Brand Positioning and Repositioning – 3 crucial actions to establish yourself as a top brand.
- "The Ant vs. Elephant" Concept – How small forces can create massive disruption.
- Business Progress Monitoring – 4 essential ways to track and accelerate your growth.
- Branding and Business Headaches – How branding reduces 4 major business challenges.
- The Single Purpose of Any Business – Discover what truly drives success.
- Job Security & Market Survival – 4 qualities that ensure you stay relevant in any industry.
- Employer vs. Employee Mindset – Understand the key difference for business success.
- The 5 Pillars of Business Focus – Why these elements are consistently crucial.
- Brand Mess & Crisis Handling – How to navigate & overcome sudden disruptions.
- Types of Employees – Learn the different roles & their impact on growth.
- The Role of Founders, HODs & Executives – How leadership shapes success.
- The Sales Orchestra – A structured approach to mastering sales.
- Instant Problem-Solving Techniques – Quick & effective methods to tackle challenges.
- Goal Setting & Time Management – Simple yet powerful strategies to boost productivity.

THIS SEMINAR IS YOUR ROADMAP  
TO MASTERING BUSINESS, BRANDING,  
& LEADERSHIP!

### How to Join:

You have three ways to be a part of this transformative journey:

- **Organize a session** for your team and elevate their skills.
- **Join our 5-Day, 5-Hour Online Personal Coaching** for a one-on-one deep dive.
- **Register for our Open Program** and learn alongside like-minded professionals.

Choose the best fit for you and take the next step toward growth!

### Methodology:

#### Exclusive Business, Branding & Leadership Seminar!

This seminar is your ultimate roadmap to mastering business, branding, and leadership!

To ensure maximum impact, we recommend limiting participation to just 20 highly engaged learners who believe in **CANI: Continuous And Never-ending Improvement**.

The workshop is structured around an interactive **workbook/manual** containing 60+ key insights to guide participants. The speaker/coach actively engages each attendee, ensuring hands-on learning and practical application.

*The best part? This manual serves as your **52-week follow-up guide** to keep you on track long after the workshop ends!*

## CATCH A GLIMPSE OF OUR TRANSFORMATIVE PROGRAM

UNMATCHED  
DEDICATION TO  
OUR PARTICIPANTS



FUELLING PASSION WITH  
EVERY EXTRA MILE TAKEN.

SPECIAL CARE FOR OUR STUDENTS



## OUR CLIENTS AND HONORED PARTICIPANTS TOOK PART



India Tourism Development  
Corporation Ltd.



ऑयल इंडिया  
OIL INDIA



AXIS BANK

