



# COACH

# RAJESH

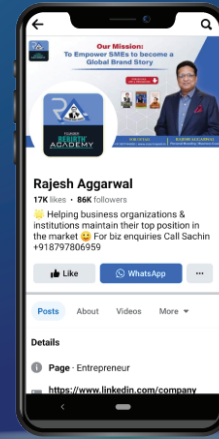
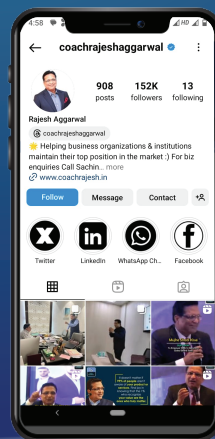
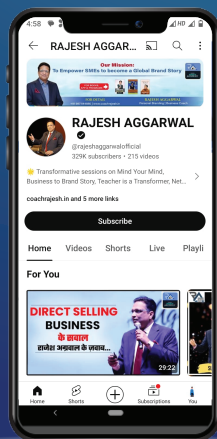
# AGGARWAL

Author | Speaker | Brand Story Coach

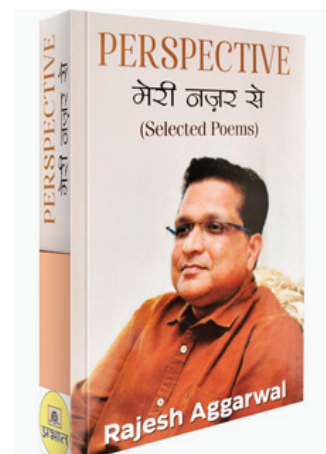
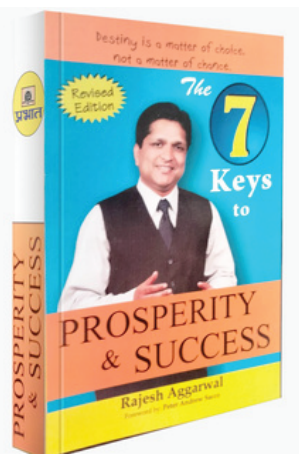
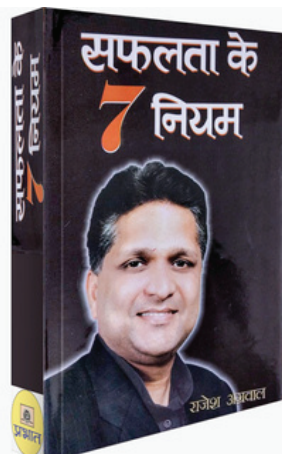


# WHO AM I

I am a Brand Story Coach and Business Thinker with a mission to empower Indian organizations to become global brand stories and to make India the most preferred manufacturing hub. Since 1994, I've been in the training and consultancy business, helping business owners, SMEs, and individuals elevate their brand stories to stand out as the exclusive choice for customers.



## Books by Rajesh Aggarwal



## My Branding Philosophy:

"Champion in one thing rather than a hero in all. A brand is a promise that the best is the least we wish to deliver."

## Belief in Team Dynamics:

I believe that a purpose and mission-driven team does not need a Daily Reminder of Responsibilities (DRR). When a team is aligned with a clear mission, their intrinsic motivation drives excellence.

## Reach and Impact:

My live sessions have impacted nearly 100 cities in India and several foreign countries. Business Today magazine called me "Dr. Destiny" in 2001. My programs have made a positive difference in the lives of close to 1 million people through live and online sessions.

## Publications:

I am the author and co-author of five books and the founder of Rebirth Academy.

## Join Me:

I would love to be your coach on your success journey. Let's craft your brand story and achieve remarkable growth together.



*Rajesh Aggarwal*

# FAMOUS BRANDS WITH WHOM WE WORKED



# TESTIMONIALS FROM CLIENTS


**MAHARASHTRA INFORMATION CENTRE**  
 New Delhi  
 Directorate General of Inf. and Pub. Relation  
 (Government of Maharashtra)  
 A-8, State Emporia Building  
 Baha Kharak Singh Marg, New Delhi 110 061  
 Tel: 23367773 / 23367830  
 Fax: 23324555  
 e-mail: micsnewdelhi@gmail.com

No. MICND/PRW/2016/ 6734  
 February 23, 2016

**Shri Rajesh Aggarwal**  
 A-8, Kirpal Apartments  
 Plot No. 44, I.P. Extension  
 Patparganj  
 Delhi - 92.

Sub: Workshop on PR organized by this office

Sir,

I am writing this letter to convey our sincere thanks for taking part as a Guest Lecturer and sharing your valuable ideas with the Officers in the National Workshop on the topic "Public Relations in Government" organized by this office.

We do hope that in future also we will get such co-operation from you.

Thanking you once again,  
 With kind regards,

Yours sincerely,  
  
 (Director (Inf.))  
 Director (Inf.)


**अनुराग सचान**  
 प्रबंध निदेशक  
**Anurag Sachan**  
 Managing Director

डेडीकेटेड फ्रेट कोर्पोरेशन ऑफ इंडिया लि.  
 कर्पोरेशन (डि.एन.सी.सी.) का समूह  
**Dedicated Freight Corridor Corporation of India Ltd.**  
 A Government of India Ministry of Railway Company

No. 2019/MD/DFCCIL/5  
 Date 18.02.2019

**Letter of Appreciation**


It was indeed a pleasure for officers of DFCCIL to hear a great inspirational, enriching and engaging talk on "Emotional Intelligence" held in DFCCIL Corporate Office on 5<sup>th</sup> February, 2019. I am sure that participants of this course will certainly be benefitted immensely.

I, once again, would like to express my sincerest gratitude towards you for such a commendable talk and hope to hear more such motivational sessions from you in future as well.

  
 (Anurag Sachan)

**Mr. Rajesh Aggarwal,**  
 Rebirth Academy,  
 A-8, 2<sup>nd</sup> Floor, Kirpal Apartments,  
 Plot No.-44, I.P. Extension,  
 Delhi - 110092.

**मुकेश राठौर**  
 निदेशक (ए.ए.ए.)  
**MUKESH RATHORE**  
 EXECUTIVE DIRECTOR (QA)


**राष्ट्रीय लिमिटेड**  
 (सरकारी उद्योग) **RITES LIMITED**  
 (Schedule A Enterprise of Govt. of India)  
 Tel. (CI) : +91(124) 257612, 2818614  
 Tele Fax : +91(124) 257612

Dear Rajesh,

You organized a series of "Workshop on Improving Managerial Effectiveness through Soft Skills" for RITES Limited, a Government of India enterprise under Ministry of Railways. These Workshops were arranged at our Regional Inspection Offices of Quality Assurance Division at New Delhi, Kolkata, Chennai, Bhubai and Mumbai from 8<sup>th</sup> April to 18<sup>th</sup> April, 2016, and were attended by nearly 500 participants.

The Workshop focused on issues covering value based work culture, team work, management of time, conflicts, work-life balance, etc. The Workshops content were custom developed to meet special and challenging working conditions which RITES Inspection executives are exposed during their routine functioning. The participants have found the workshops to be very relevant, motivating and inspirational.

We are pleased to place on record our acknowledgement and appreciation of your Workshop, and your initiative, interest, delivery and zeal displayed to make the program interesting and useful. Your efforts shall go a long way in inculcating and improving professional and personal effectiveness of our executives and other personnel.

We wish you all the best in your endeavors and hope to get similar cooperation and support in future.

Best regards,

Yours sincerely,  
  
 (Mukesh Rathore) 21/2/16

**Shri Rajesh Aggarwal,**  
 Rebirth Academy,  
 A-8, Kirpal Appots, 44, IP Extn,  
 DELHI-110 092.

**उत्पल बोरा**  
 अध्यक्ष एवं प्रबंध निदेशक  
**UTPAL BORA**  
 Chairman & Managing Director

**ऑयल इंडिया लिमिटेड**  
 (सरकारी उद्योग) **OIL INDIA LIMITED**  
 (Schedule A Enterprise of Govt. of India)  
 Plot No. 14/15  
 5<sup>th</sup> Floor, 14th Floor Sector 14A,  
 NOIDA - 201302, U.P.  
 Tel. : +91 120 2444888  
 Fax : +91 120 2444847  
 e-mail : cm@oilindia.co.in

CHD/OIL/RA  
 February 22, 2018


*Dear Mr. Aggarwal,*

**Re: Letter of Appreciation**

It was a pleasure for us and for our ears to hear such a wonderful talk on "Break The Comfort Zone" during the 60<sup>th</sup> Foundation Day Programme of Oil India Limited held at our office at NOIDA on 18<sup>th</sup> February 2018. The points which you covered were interesting and I trust our employees will stand benefitted by your inspirational talk.


I, once again, would like to express my sincerest gratitude towards you for such a commendable talk and hope to get a chance to hear such motivational speeches from you in future also.

Thanking you,

  
 (Utpal Bora)

**Mr. Rajesh Aggarwal,**  
 Rebirth Academy,  
 A-8, 2<sup>nd</sup> Floor, Kirpal Apartments,  
 Plot No. 44, I.P. Extn.,  
 Delhi - 110 092

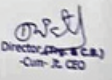
REGD. OFFICE : DULIAJAN - 786002, ASSAM (INDIA). TEL. : (0374 - 2890053), FAX : 0374-2804333


**Knowledge Consortium of Gujarat**  
 Department of Education, Government of Gujarat


Date: 03/06/2016

**Certificate**

This is to certify that **Mr. Rajesh Aggarwal, Motivational Speaker** has delivered lectures on "**Change Mind- Change Life**" dated on **03/06/2016** at Faculty Development Program dated (30<sup>th</sup> May, 2016 - 04<sup>th</sup> June, 2016) Organized By Knowledge Consortium of Gujarat, Ahmedabad.

  
 Director, DESIDOC  
 Com. & CEO

**डॉ. राजीव विज**  
 सचिव (अ) एवं निदेशक  
**Dr. Rajeev Vij**  
 Scientist 'G'  
 Associate Director


**राज्य रक्षा**  
 रक्षा विभाग  
 रक्षा अनुसंधान एवं विकास संस्थान  
 रक्षा प्रौद्योगिकी विकास केंद्र (DRDO)  
 अजमेर हाउस, दिल्ली - 110 054  
 Government of India  
 Ministry of Defence  
 Defence R&D Organisation  
 Defence Scientific Information and  
 Documentation Centre (DESIDOC)  
 Metcalf House, Delhi - 110 054

Dear Rajesh Aggarwal ji


It was a pleasure for us and for our ears to hear such a wonderful motivational lecture during the Scientists Training Course at Defence Scientific Information and Documentation Centre (DESIDOC), Delhi. The points which you covered were so interesting that it has opened our eyes as well as minds. We will definitely incorporate the same in our daily lives.

I truly appreciate the way you covered each and every topic in detail and also cleared our doubts on the same. I, once again, would like to express my sincerest gratitude towards you for such a commendable job and hope to get a chance to hear such motivational speeches from you in future also.

You proved that one can be successful, whoever you are, if you worked hard and learn from your past experiences— even good or bad. It is only through continuous learning that we can add to the vast knowledge of mankind. If we stopped learning, progress, stops as well. As far as your inspirational speech goes, your speech is very actionable. Your advice was very simple and solid. It was delivered with an open mind. I personally appreciated your approach to anticipating users' intents.

I, on behalf of Director, DESIDOC and participants complement you for your outstanding presentation. Your talk meet the purpose and I will recommend you as speaker to anyone else for such talks in the future, both within and outside DRDO.

With Best Wishes

Yours sincerely  
  
 (Dr. Rajeev Vij)

AN-180 901 208 INDIA/INDIA/INDIA  
 टेलीफोन : 011-23002502 ईमेल / फ़ोन : 011-23613465 एम. 9601310000 एफ़ैक्स / ईमेल : vij@desidoc@gmail.com



# MISSION

# PASSION

# EXPERTISE

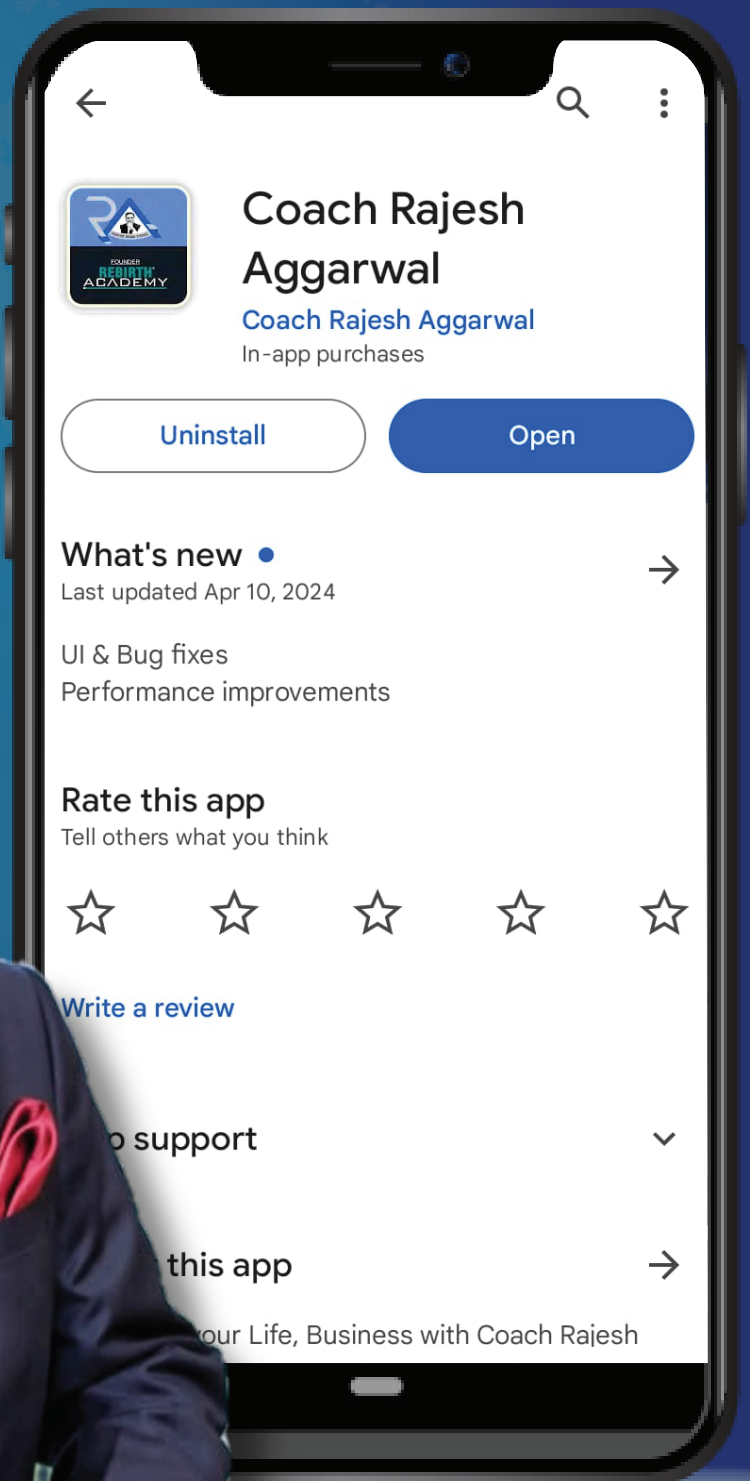


**Our Mission :**

**To Empower SMEs to become  
a Global Brand Story**

**CLICK HERE**

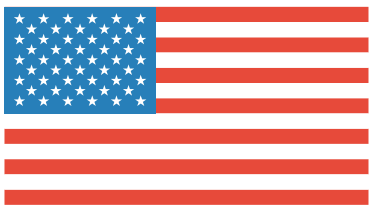
**VISIT: WWW.COACHRAJESH.IN  
TO DOWNLOAD APP VIA ANDROID**





TILL NOW LIVE  
**SESSIONS IN**  
CLOSE TO 100 CITIES

**5 INTERNATIONAL COUNTRIES**



**AMERICA**



**BANGLADESH**



**NEPAL**



**THAILAND**



**DUBAI**



# We help you to elevate your **Brand Story** so that your customer becomes your **BRAND AMBASSADOR.**



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<https://www.youtube.com/@rajeshaggarwalofficial>

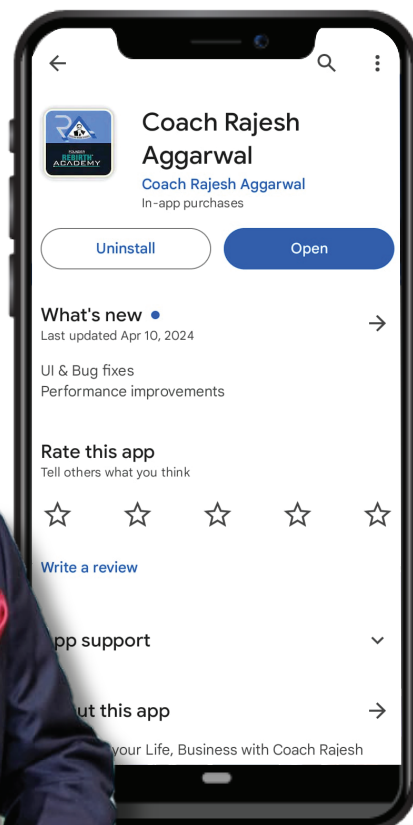


<https://www.instagram.com/rajeshaggarwalofficial/>



<https://www.linkedin.com/company/rajesh-aggarwal-official/>

*Rajesh Aggarwal*



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**+91 9871144880**

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